

MOVING MINDSETS FROM INADEQUACY TO AGENCY

Logic of current / past systems

Evolving Knowledge

Brain is fixed	Brain is malleable from cradle to grave Bottom Up and Top Down Neuroplasticity
Inadequacy messaging/Broadcast marketing Industrial Era	Empowerment and Relationship-Building The New/Network Economy
Either / or	Integration / 'anti-disciplinary'
Behaviorism - punish/reward	"Inner Springs"(Neufeld), Safety and Connection
Exclusive Channels to Information	24/7 Access
IQ / test scores	Mechanics and conditions of mindset